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AMENDMENTS TO THE CLAIMS

1. (Currently Amended) A system to customize a fuel dispenser comprising:

a computer;

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a database of fuel dispenser options with said computer;

a selection means for facilitating selection of said fuel dispenser options from said database of said fuel dispenser options to create a customized fuel dispenser design;

a display means for displaying said fuel dispenser options;

a saving means for saving data with said computer, said data comprising said customized fuel dispenser design; and

a transfer means for transferring data with said computer comprising said customized fuel dispenser design to a location for constructing said customized fuel dispenser using said customized fuel dispenser design.

- 2. (Original) The system of claim 1, wherein said customized fuel dispenser has at least one side and said fuel dispenser options are selected for each of said at least one side of said customized fuel dispenser.
- 3. (Original) The system of claim 1, wherein said fuel dispenser options are displayed as pull-down menus and pop-up menus.
- 4. (Original) The system of claim 1, wherein said fuel dispenser options include different colors for said customized fuel dispenser.
- 5. (Original) The system of claim 1, wherein said fuel dispenser options include designs for said customized fuel dispenser.